

FOR IMMEDIATE RELEASE

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## AFFINITY ANNOUNCES SECOND QUARTER RESULTS

**Columbia, South Carolina, August 15, 2003** – Affinity Technology Group, Inc. [OTCBB:AFFI] today announced financial results for the second quarter and six months ended June 30, 2003.

Revenues for the quarter were \$4 thousand, with a net loss of \$197 thousand, or \$0.00 per share. Second quarter 2002 revenues from continuing operations were \$39 thousand and the Company reported a net loss of \$368 thousand or \$0.01 per share. The weighted average number of shares outstanding during the three months ended June 30, 2003 was 41.5 million, compared to 40.8 million for the same period in 2002.

For the first six months of 2003, revenues were \$9 thousand, with a net loss of \$433 thousand, or \$0.01 per share. Revenues for the comparable period in 2002 were \$109 thousand, with a net loss of \$769 thousand, or \$0.02 per share. The weighted average number of shares outstanding during the six months ended June 30, 2003, was 41.4 million, compared to 40.5 million for the same period in 2002.

Joe Boyle, Affinity's President and Chief Executive Officer, stated, "Our financial results continue to reflect our strategy of positioning the Company to operate as a patent holding company with minimal fixed overhead. In the three and six months ended June 30, 2003 we were able to further reduce our SG&A by over 50% compared to the same periods last year.

"During the second quarter we continued to focus our patent licensing efforts in the credit card market; however, we have recently expanded our program to include offering patent licenses to selected online stock brokerage firms. Our near-term goals are to continue to seek patent licensing opportunities and to continue our efforts to raise additional capital."

In other news, Affinity announced that it was preparing to re-try a lawsuit brought against the Company by a plaintiff in 1996. The original case was tried in 1998 and resulted in a jury verdict of \$68,000 in favor of the plaintiff. At that time, the plaintiff requested and was granted a new trial, and the Company was recently advised that the South Carolina Supreme Court declined to hear the Company's challenge to the order granting a new trial. The plaintiff alleges that Affinity breached an agreement to give him a 1% equity interest in the Company for services he claims to have performed in 1993 and 1994. The plaintiff seeks monetary damages in excess of \$5 million based on the Company's stock price shortly following its 1996 initial public offering. The Company believes that it has meritorious defenses against these allegations. Further, even if the plaintiff were to prevail in this action, the Company believes that the plaintiff's calculation of his damages is grossly excessive.

### *About Affinity Technology Group, Inc.*

Through its subsidiary, decisioning.com, Inc., Affinity Technology Group, Inc., owns a portfolio of patents that cover the automated processing and establishment of loans, financial accounts and credit accounts through an applicant-directed remote interface, such as a personal computer or terminal touch screen. Affinity's patent portfolio includes U. S. Patent No. 5,870,721, No. 5,940,811, and No. 6,105,007.

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Forward-looking statements in this news release are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. We cannot assure you that we will be able to license any of our patents. Moreover, our patents may be subject to additional reexamination by the U. S. Patent and Trademark Office or additional challenges by third parties and we may lose all or part of the claims covered by these patents. Further, we may not have sufficient capital resources to execute our patent licensing strategy, defend ourselves in ongoing litigation, or continue our operations. In addition, we cannot assure you that we will prevail in the lawsuit described in this news release. Investors are cautioned that these forward-looking statements involve these and other risks and uncertainties that may cause actual results to differ materially from those projected.

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## Affinity Technology Group, Inc.

### Statements of Operations

	Three months ended June 30,		Six months ended June 30,	
	2003	2002	2003	2002
Revenues:				
Transactions	\$ -	\$ 33,532	\$ -	\$ 94,363
Patent license revenue	4,412	-	8,824	-
Other income	-	5,760	-	14,190
Total revenues	<u>4,412</u>	<u>39,292</u>	<u>8,824</u>	<u>108,553</u>
Costs and expenses:				
Cost of revenues	440	4,650	882	12,612
Selling, general and administrative expenses	181,099	385,527	403,666	830,286
Total costs and expenses	<u>181,539</u>	<u>390,177</u>	<u>404,548</u>	<u>842,898</u>
Operating loss	(177,127)	(350,885)	(395,724)	(734,345)
Interest income	248	-	498	-
Interest expense	(20,607)	(16,752)	(37,969)	(34,871)
Net loss	<u>\$ (197,486)</u>	<u>\$ (367,637)</u>	<u>\$ (433,195)</u>	<u>\$ (769,216)</u>
Net loss per share - basic and diluted:	<u>\$ (0.00)</u>	<u>\$ (0.01)</u>	<u>\$ (0.01)</u>	<u>\$ (0.02)</u>
Shares used in computing net loss per share	<u>41,454,689</u>	<u>40,775,860</u>	<u>41,379,624</u>	<u>40,529,974</u>

### Balance Sheets

	June 30,	
	2003	2002
Cash and Short Term Investments	\$ 66,973	\$ 459,682
Total Current Assets	96,760	577,697
Total Assets	117,769	720,008
Total Liabilities	1,401,994	1,091,036
Stockholders' Deficiency	(1,284,225)	(371,028)