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AFFINITY ANNOUNCES PRESENTATION AT MORGAN KEEGAN

Columbia, SC, February 11, 2003 – Affinity Technology Group, Inc. (OTCBB:AFFI) today announced that it will make a presentation to investors, analysts, and other professionals at Morgan Keegan on Thursday, February 13, 2003, at 2:00 p.m. Eastern Standard Time. The presentation may be heard by interested parties by calling 1-800-357-0498. Additionally, the Company will file the presentation with the Securities and Exchange Commission on Form 8-K.

About Affinity Technology Group, Inc.

Through its subsidiary, decisioning.com, Inc., Affinity Technology Group, Inc., owns a portfolio of patents that cover the automated processing and establishment of loans, financial accounts and credit accounts through an applicant-directed remote interface, such as a personal computer or terminal touch screen. Affinity's patent portfolio includes U. S. Patent No. 5,870,721, No. 5,940,811, and No. 6,105,007.